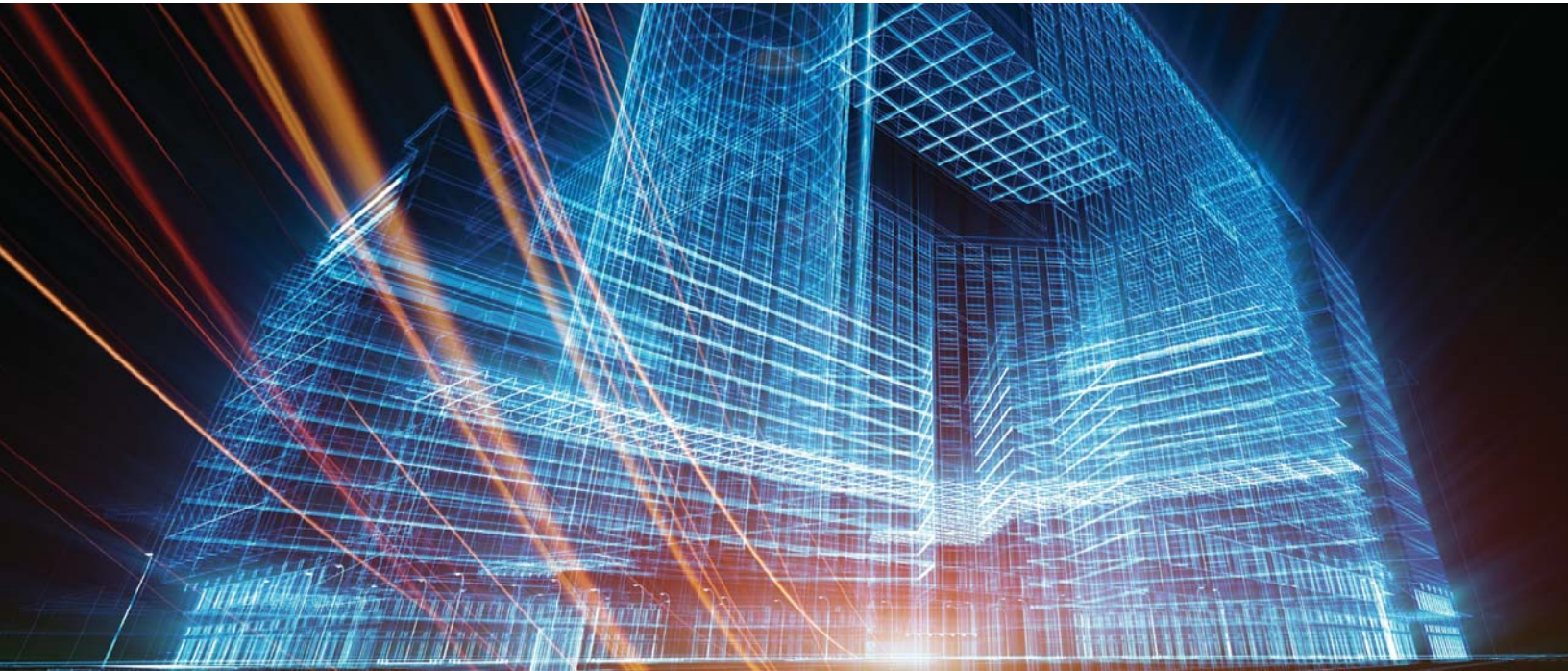




The 2013

# Summit on Sustainability

June 3-5, 2013 | Covene (formerly Sentry Center) | New York, NY



## WHY ATTEND

**LEARN HOW INVESTORS** view non-financial factors as value drivers and why

**HEAR EXPERTS** in energy, water supply, human capital and other sustainability practices discuss the environmental and social impact of their operations on local/regional stakeholders

**UNDERSTAND TECHNOLOGICAL ADVANCES** that solve sustainability problems and reshape how companies organize and create value

**APPLY INNOVATIONS** from R&D strategic partnerships between companies, universities, governments and foundations

## DESIGNED FOR EXECUTIVES IN CHARGE OF

CORPORATE SUSTAINABILITY, ENVIRONMENTAL HEALTH & SAFETY, SUPPLY CHAIN PURCHASING & PROCUREMENT, RESOURCE MANAGEMENT, INVESTMENT AND FINANCIAL FIRMS, SUSTAINABILITY CONSULTING FIRMS, GOVERNMENT ENTITIES/AGENCIES

## CONFIRMED SPEAKERS

**Kevin Anton** Vice President and Chief Sustainability Officer, Alcoa

**Tod Arbogast** Vice President, Sustainability and Corporate Responsibility, Avon

**Laura Campos** Director of Shareholder Activities, Nathan Cummings Foundation

**Chris Chambers** Director, Sustainability Programs, Freeport-McMoRan Copper and Gold

**Michelle Clayman** Founder, Managing Partner, Chief Investment Officer New Amsterdam Partners

**Kevin Corcoran** Program Director, Lumina Foundation

**Louis Ferretti** Project Executive, Product Environmental Compliance & Supply Chain Social Responsibility Integrated Supply Chain, IBM

List continued on opposite side

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CONFIRMED SPEAKERS (continued)

**Marc Fox** Director, Investor Initiatives, Carbon Disclosure Project

**Nancy Gioia** Director of Global Electrification, Ford

**Elizabeth Girardi Schoen**, Independent Sustainability Executive

**James Gowen** Chief Sustainability Officer, Verizon

**Charles Grezlak** Vice President, Government Affairs and Policy, Merck

**Dan Hanson** Managing Director and Portfolio Manager Blackrock

**Andre Hawaux** President, Consumer Foods, ConAgra Foods, Inc.

**Stefan Heck** Director, McKinsey & Company

**Bruce Kahn** Columbia University

**Adam Kanzer** Managing Director and General Counsel Domini Social Investments

**Erika Karp** Managing Director, Global Head of Sector Research, UBS

**Lee Kindberg** Sustainability Director, Maersk

**Dinah Koehler** Senior Research Manager, Deloitte Research

**Jonas Kron** Senior Vice President, Director of Shareholder Advocacy and Corporate Engagement, Trillium Asset Management

**Amy Laitinen** Deputy Director for Higher Education New America Foundation

**Paul LeBlanc** President, Southern New Hampshire University

**Susan Leeds** Chief Executive Officer, New York City Energy Efficiency Corporation

**Matthew Lepore** Corporate Secretary and Chief Governance Counsel, Pfizer

**Christopher Librie** Director, Environmental & Health Initiatives, Sustainability and Social Innovation Hewlett-Packard

**Steve Lippman** Director, Environmental Sustainability Microsoft

**Chantal Line Carpenter** Sustainable Development Officer & Major Groups Program Coordinator, Division of Sustainable Development, United Nations Department of Economic and Social Affairs

**Andrew MacLeod** General Manager, Communities Communications and External Relations, Rio Tinto Copper

**Gail Martino** Manager, Emerging and Disruptive Innovation, Unilever

**Mary Jane** McQuillen, Managing Director & Portfolio Manager, Environmental, Social, & Governance (ESG) Investment Program, ClearBridge Investments Legg Mason, Inc

**Craig Metrick** Principal, US Head, Responsible Investment Mercer

**Andrea Moffat** Vice President, Corporate Programs Ceres

**Tim Mohin** Director, Corporate Responsibility, AMD, Author, *Changing Business Inside Out: A Tree-Hugger's Guide to Working in Corporations*

**Rajiv Mongia** Principal Engineer, Program Director, Intel

**Kevin Moss** Head of Net Good Program, BT

**Mark Newton** Vice President, Sustainability, VF Outdoor and Action Sports Coalition

**Tracey Noe** Senior Director, Global Citizenship and Policy AbbVie

**Sean Patrick O'Brien** Global Vice President, Urban Matters & Public Policy, SAP

**Bill Page** Senior Vice President, Essex Investment Management LLC

**Brian Rice** Portfolio Manager, Corporate Governance CaISTRS

**Jeff Rice** Senior Director, Sustainability, Walmart

**Joseph Sibilis** Chief Executive Officer, CSR Wire

**Thomas Singer** Researcher, Corporate Leadership The Conference Board

**Tim Smith** Senior Vice President, Director of ESG Shareholder Engagement, Walden Asset Management

**Morten Sogaard** Executive Director and Head Biotechnology and Precision Medicine External R&D Innovation, Pfizer

**Susanne Stormer** Vice President, Corporate Sustainability Novo Nordisk

**Kate Toews** Associate, McKinsey & Company

**Sarah Teslik** Senior Vice President Policy and Governance Apache

**Mike Wallace** Director, Focal Point US, Global Reporting Initiative (GRI)

**Kathrin Winkler** Vice President of Corporate Sustainability, EMC

**Irving Wladawsky-Berger** Emeritus, IBM, Strategic Advisor Citi

**Derek Yach** Senior Vice President, The Vitality Group

CONFERENCE REGISTRATION

[www.conferenceboard.org/sustainabilitysummit](http://www.conferenceboard.org/sustainabilitysummit)  
Tel +1 212 339 0345

FOR SPEAKING AND SPONSORSHIP OPPORTUNITIES

Dave Hoffman, Program Director,  
[d.hoffman@conferenceboard.org](mailto:d.hoffman@conferenceboard.org)

HOTEL REGISTRATION

[www.convene.com](http://www.convene.com)  
Tel 888 810 8107



Dear Colleagues,

When we hear the term “sustainability” we often think of the future of our planet and what kinds of efforts we can take to conserve our resources. Yet today’s sustainability executives take a much more vested approach, recognizing that attending to environmental, social, and governance issues has a critical impact on the sustainability of the business itself.

Companies that value sustainability are currently attempting to expand from a risk mitigation approach to sustainability to one that focuses on return-on-investment, taking advantage of a growing market for sustainability solutions, and demonstrating value for the entire company.

In order to be effective, sustainability practice must encompass the entire business. This means taking advantage of innovations in technology and research and development, creating strategic partnerships with outside stakeholders, and engaging everyone from outside investors to the CFOs office.

The Conference Board Summit on Sustainability features over 50 speakers representing expertise in sustainability, corporate governance, environmental health and safety, corporate social responsibility, procurement and supply chain, and institutional investment. It features two pre-conference workshops on Creating a Sustainability Portfolio for Institutional Investors and Current Trends in Smart Cities, two tracks per day, on shareholder value, outside stakeholders, technology, and R&D, and plenary sessions featuring experts from companies who lead the country in sustainability efforts.

Join your colleagues in New York this June. I look forward to meeting you.

With best regards,

**Dave Hoffman**

Program Director

The Conference Board Summit on Sustainability

## PROGRAM HIGHLIGHTS

### **TWO PRE-CONFERENCE SEMINARS**

bring home some specific tools on how you can benefit from the new sustainability mindset

**PLENARY SESSIONS** hear from renowned keynote speakers and panelists as well comments and questions from the full audience

**FOUR TRACKS** tailor your conference to your own expertise or interests. Choose from tracks on Shareholder/Corporate Governance; Stakeholders; Technology; Research & Development

### **A PRE-CONFERENCE SURVEY**

determine what your peers view as the main touch points of the new Sustainability Regime. These will be revisited throughout the conference to see how they fit in with the discussion as it unfolds.

Media assistance provided by



## CONFERENCE PROGRAM ADVISORY BOARD

**James Bero** Senior Vice President, Environment, Health, and Safety, BASF Corporation

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**Brian Rice** Portfolio Manager, Corporate Governance  
CalSTRS

**Thomas Singer** Researcher, Corporate Leadership  
The Conference Board

**James Spohrer** Director, Global University Programs, IBM



# PROGRAM AGENDA

## Conceiving a Holistic Approach to Sustainability Within A Corporation

**Dan Hanson** Managing Director and Portfolio Manager  
Blackrock

**Stefan Heck** Director, McKinsey & Company

**Christopher Librie** Director, Environmental & Health Initiatives, Sustainability and Social Innovation, Hewlett-Packard

**Chantal Line Carpenter** Sustainable Development Officer & Major Groups Program Coordinator, Division of Sustainable Development, United Nations Department of Economic and Social Affairs

## Utilizing a Market Driven Sustainability Model

**Kevin Anton** Vice President and Chief Sustainability Officer  
Alcoa

**Nancy Gioia** Director of Global Electrification, Ford

**James Gowen** Chief Sustainability Officer, Verizon

## Sustainable Success: Moving Beyond Platitudes to a New Way of Thinking About Sustainability

**Erika Karp** Managing Director, Global Head of Sector Research, UBS

**Susanne Stormer** Vice President, Corporate Sustainability  
Novo Nordisk

**Kathrin Winkler** Vice President of Corporate Sustainability  
EMC

**Derek Yach** Senior Vice President, The Vitality Group

## Case Studies and Panel Discussion: How Corporate Business Operations in Emerging Markets may Address Resource Needs in the Communities Where they are Located

**Chris Chambers** Director, Sustainability Programs Freeport-McMoRan Copper and Gold

## DAY ONE CONCURRENT SESSIONS are stand-alone presentations in tracks organized by conference themes of shareholder and corporate governance concerns and stakeholders issues

### Track A: Shareholder/Governance Issues

## Findings from the Latest CB ESG Disclosure Report

**Thomas Singer** Researcher, Corporate Leadership  
The Conference Board

## A New Era of Sustainability Reporting? Understanding the Challenges and Evolution of Non-Financial Disclosure

**Joseph Sibilia** Chief Executive Officer, CSR Wire

**Dinah Koehler** Senior Research Manager, Deloitte Research

**Mike Wallace** Director, Focal Point US, Global Reporting Initiative (GRI)

**Andrea Moffat** Vice President, Corporate Programs, Ceres

## Enhancing Shareholder Engagement and Improving Disclosure on Key ESG Issues

**Brian Rice** Portfolio Manager, Corporate Governance, CalSTRS

**Laura Campos** Director of Shareholder Activities  
Nathan Cummings Foundation

**Jonas Kron** Senior Vice President, Director of Shareholder Advocacy and Corporate Engagement, Trillium Asset Management

**Sarah Teslik** Senior Vice President Policy and Governance  
Apache

## Aligning Lobbying Efforts with Sustainability Objectives

**Tim Smith** Senior Vice President, Director of ESG Shareholder Engagement, Walden Asset Management

**Adam Kanzer** Managing Director and General Counsel  
Domini Social Investments

**Steve Lippman** Director, Environmental Sustainability  
Microsoft

**Charles Grezlak** Vice President, Government Affairs and Policy, Merck

**Matthew Lepore** Corporate Secretary and Chief Governance Counsel, Pfizer

### Track B: Stakeholder Issues

## Maintaining a Sustainable Supply Chain to Maximize Efficiency and Minimize Environmental Impact

**Louis Ferretti** Project Executive, Product Environmental Compliance & Supply Chain Social Responsibility Integrated Supply Chain, IBM

**Jeff Rice** Senior Director, Sustainability, Walmart

## Forming Partnerships to Work with Global Suppliers to Improve Productivity and Reduce Environmental Impact

**Lee Kindberg** Sustainability Director, Maersk

## Closing the Skills Gap: Competency-Based Learning in the Workplace for Access and Quality

**Amy Laitinen** Deputy Director for Higher Education  
New America Foundation

**Andre Hawaux** President, Consumer Foods, ConAgra Foods, Inc.

**Paul LeBlanc** President, Southern New Hampshire University

**Kevin Corcoran** Program Director, Lumina Foundation

CHECK ONLINE FOR UPDATED DETAILS INCLUDING SESSION DATES AND TIMES

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## Leading Through Influence: Changing the Company from the Inside Out

**Tim Mohin**, Director, Corporate Responsibility, AMD  
Author, *Changing Business Inside Out: A Tree-Hugger's Guide to Working in Corporations*

**Tod Arbogast**, Vice President, Sustainability and Corporate Responsibility, Avon

**Tracey Noe**, Senior Director, Global Citizenship and Policy  
AbbVie

**Mark Newton**, Vice President, Sustainability, VF Outdoor  
and Action Sports Coalition

**Elizabeth Girardi Schoen**, Independent Sustainability  
Executive

## Partnerships for a Sustainable City from Scratch

**Andrew MacLeod**, General Manager, Communities  
Communications and External Relations, Rio Tinto Copper

**DAY TWO CONCURRENT SESSIONS** are  
standalone presentations in tracks organized  
by conference themes of the role of technology  
and R&D in sustainability practice

### Track A: Technology and Sustainability

#### Urbanization: Creating a Sustainable Business and Social Ecosystem

**Sean O'Brien**, Global Vice President, Urban Matters & Public  
Policy, SAP

## Smart City Case Study: Intel Collaborative Research Institute for Sustainable Connected Cities

**Rajiv Mongia**, Principal Engineer, Program Director, Intel Labs

### Track B: Sustainability and the Application of R&D

#### Expanding R&D Capabilities By Applying an Open Innovation Model to Sustainability Problems

**Gail Martino** Manager Emerging and Disruptive Innovation  
Unilever

#### Gaining Efficiency in Pharmaceutical Research

**Morten Sogaard** Executive Director and Head Biotechnology  
and Precision Medicine External R&D Innovation, Pfizer

#### Transforming Our Aspirations: From 'Less Bad' to 'More Good'

**Kevin Moss** Head of Net Good Program, BT

## PRE-CONFERENCE SEMINARS

Full day pre-conference seminars provide an opportunity to examine key sustainability issues and innovations in more depth. They feature an experienced speaker staff, with inside expertise in the topics at hand.

### Opportunity Driven Sustainability for Institutional Investors: Creating a Profitable Market Portfolio Based on Technologies and Innovations that Will Support Future Sustainability Needs

**Marc Fox** Director, Investor Initiatives, Carbon Disclosure  
Project

**Dan Hanson** Managing Director and Portfolio Manager  
Blackrock

**Bruce Kahn** Columbia University

**Mary Jane McQuillen** Managing Director & Portfolio  
Manager, Environmental, Social, & Governance (ESG)  
Investment Program, ClearBridge Investments, Legg  
Mason, Inc

**Craig Metrick** Principal, US Head, Responsible Investment  
Mercer

**Bill Page** Senior Vice President, Essex investment  
Management LLC

**Brian Rice** Portfolio Manager, Corporate Governance  
CalSTRS

### Examining Current Trends in Smart Cities and the Role of Corporations, Government Agencies, Foundations, and Universities in Building Them

**Susan Leeds** Chief Executive Officer, New York City  
Energy Efficiency Corporation

**Kate Toews** Associate, McKinsey & Company

**Irving Wladawsky-Berger** Emeritus, IBM, Strategic Advisor  
Citi

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